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Jet Ice scores another Olympics

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Newmarket, Ontario, Canada...Mr. Dave Loverock, Vice President of Jet Ice Limited, is pleased to announce finalization of the ice paint and logo requirements for the Winter Olympic Games being held in Torino, Italy in 2006.

“We chose to work with Jet Ice for their state of the art ice paint products and proven performance with past Olympic Organizing Committees” says **Christof Leitner of Intercom**, Official Supplier to the 2006 Winter Olympic Games.



Jet Ice will supply custom color ice paint and logo stencils for the Olympic Short Track, Luge, Figure Skating, Speed Skating, Curling and Hockey venues.

“This year will mark our sixth year of involvement with Winter Olympics” states **Loverock**, “ Jet Ice has actively participated in supplying product requirements for Salt Lake 2002, Nagano 1998, Lillehammer 1994, Albertville 1992 and Calgary in 1988”.

Jet Ice services include extensive hands-on experience and practical knowledge through technical training seminars around the world. Mr. Loverock has just returned from Torino, Italy, on his first mission to instruct and train the Olympic facility team in a practice application. The test applications of two logo stencils were done for the current Short Track and Figure Skating competitions at the “Palavela Rink”.

“The large logo stencil, measuring 11 meters by 8 meters, offered the installation team a great opportunity to experience hands-on training” says **Mr. Loverock**. Along with the Olympic crew of three and Mr. Loverock, it took a total of two days to complete the job. This was the first time that the Italians had attempted this kind of process. When asked, **Leitner responds**, “We feel very comfortable with the upcoming installations. We just completed the ice paint for the European Figure Skating and in the next couple of weeks we will start the hockey ice surface”.

Jet Ice will return for one more instructional visit prior to the staging of the Winter Olympics and will remain at the site in Torino for the week during the event.

Visit www.torino2006.org for further information

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