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## Rockefeller Center Rink sweet on *Jet Ice surface*

April 2006

**Newmarket, Ontario, Canada.....**Jet Ice continued to showcase its creative ice surface paint and logo products on Feb 13th in New York City. To celebrate Valentine's Day 2006, Tishman Speyer, property managers of Rockefeller Center Rink, requested Jet Ice to create a dynamic and memorable ice surface for New Yorkers to skate on. Jet Ice distributor, George Arnaoutis, was once again called on to bring the ice to life

Using Jet Ice Clear Coat in Magenta, a 20'x15' heart cluster logo and twenty 3' x 3' heart logos, the project began. It took 14 hours to complete the work, which was hampered somewhat by the outside temperature and wind conditions. In order to keep the magenta colour from splashing on the boards, plastic protection was placed around the rink. The high winds shred the plastic protection barrier. In the end, George created a white ring

around the rink to avoid the colour from adhering to the board surface.



This Jet Ice project was just one of five done at Rockefeller Center in the last six months. The last project had Jet Ice logo stencils of NBC on the ice to celebrate and promote the National Hockey League broadcasts on their affiliate stations.

Jet Ice Clear Coat is formulated mainly for the figure skating industry. This semi-transparent ice paint is ideal for ice shows and

special events. Ease of application and removal are its most attractive features. The Clear Coat was applied by a boom spray application product also available from Jet Ice.



Jet Ice has been "bringing ice to life" for 25 years. Founded by the late Mr. Doug Moore, Maple Leaf Garden's Chief Engineer, Jet Ice is the #1 choice of Professional Ice Makers. With over 4,000 customers world wide, their high quality ice paint and water treatment systems are used on surfaces ranging from local community rinks to world class facilities staging Olympic Games, National Curling Championships and the National Hockey League. Jet Ice has offices in Newmarket, Ontario and Regina, Saskatchewan.

